



continuous innovation for pathology

Sakura Finetek USA Press Release

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## **Sakura Finetek USA adds 5 new color options for the Tissue-Tek® SmartWrite® Frosted Slide products.**

Contact: Erico von Bueren, Director of Marketing

TORRANCE, CA – Sakura Finetek USA, Inc. today announced the launch of 5 new colors for the Tissue-Tek® SmartWrite® Frosted Slides products. Charged and uncharged slides are now available in 6 frosted coating colors: white, blue, green, lavender, pink, and yellow.

“Bringing a broad range of high-contrast color options to our high-quality slide product line enables laboratories to better manage slides and track them with a faster workflow” said Jose Lara, Product Manager for Identification and Imaging, and added “This is especially appreciated during slide routing, sorting as well as slide archival and storage”.

### **About Tissue-Tek® SmartWrite® Frosted Slides**

**Quality and reliability.** The SmartWrite Frosted Slides, charged and uncharged, undergo a thorough manufacturing process in a carefully-controlled environment to ensure optimal tissue mounting, tissue adhesion and staining.

**Proven design and compatibility.** These slides were developed for printing on the Tissue-Tek SmartWrite Slide Printer and are proven to provide crisp high-contrast printing on both thermal transfer and ink-based printers for best visualization of human readable information and first pass scanning of 1D and 2D barcodes.

**New highly visible and contrasting colors.** The newly added colors provide an extra identifier to increase and streamline slide routing options, prioritizations and sorting.

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## **About Sakura Finetek USA, Inc.**

With the U.S. office based in Torrance, California, Sakura Finetek is the global leader in continuous innovation for pathology by providing integrated solutions for anatomic pathology and patients through best-in-class innovation, quality and customer care. With a strategic focus on end-to-end automation, Sakura Finetek continues to lead the industry in the development and commercialization of automated histology instrumentation and consumables for anatomic pathology.

Sakura Finetek solutions dramatically increase efficiency, standardize results, and enable pathology laboratories to more simply manage their daily workload while significantly impacting patient care. Visit [www.sakuraus.com](http://www.sakuraus.com) to learn more.

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